

INSTRUCTORS:



Robin Cowper has over 20 years of experience in the mechanical contracting industry and currently serves as the Associate Director for the Mechanical Contractors Association of Western

Washington. Robin has a background in business and language and became a certified Fierce® facilitator in July, 2014.

Leah Gutmann, owner of First Forward



Consulting, specializes in a wide variety of training, program development, and consulting services including communications, leadership, emotional intelligence, train-the-trainer, and finance.

She has over 10 years of experience in the design, implementation and facilitation of educational programs, classes and seminars. Leah has been a certified Fierce® facilitator since 2014.

"Our work, our relationships, and our lives succeed or fail one conversation at a time. While no single conversation is guaranteed to transform a company, a relationship, or a life, any single conversation can."

MCAWW Board of Education:

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MCA of Western Washington
is proud to sponsor ongoing
educational programs and seminars
for the benefit of our members:

Project Manager Program (Previously known as CMPM):

MPM 1
MPM 2
MPM 3

Technical Training Series:

Intro to HVAC
HVAC Engineering
Intro to Plumbing
Intro to Pipefitting
The Last 10%

Additional Programs:

Mechanical Service Professional (MSP)
Next Level Leader

Sample of Recent, Specialized Seminars:

Fierce Conversations
Virtual Interviewing
Decision Making Workshop
Dominate Your Day with MS Outlook
...And many more!

For more information, please contact
Sam Powers Programs Coordinator at
(206) 442-9029
or via email at spowers@mcaww.net

MCAWW Board of Education Mission:

Providing MCAWW Members innovative,
meaningful learning opportunities

Knowledge ~ Growth ~ Respect



Mechanical Contractors Association
WESTERN WASHINGTON

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fierce.

IN PERSON!

FIERCE CONVERSATIONS

**POSITIVE CHANGES THROUGH
POWERFUL COMMUNICATION**

#501-22-1



**May 25 & 26, 2022
7:30 a.m. - 3:30 pm**

Presented by



Mechanical Contractors Association
WESTERN WASHINGTON



Fierce Conversations will teach you how to have productive conversations (within your organization, as well as your personal life), that will result in positive outcomes and stronger relationships.

*Are you and those around you openly discussing the most important issues... right now?
Or is lack of communication putting your goals at risk?*

As a leader—of projects, programs or people—your central function is to ensure conversations drive results, inspire innovation, and support necessary change.

The 2-day Fierce Conversations training program is comprised of the foundation and four modules:



The Foundation | Set the stage for change.

Team Conversations | Create internal think tanks; promote cross-boundary collaboration.

Coaching Conversations | Improve decision-making ability and foster self-discovery.

Delegation Conversations | Deepen accountability and uncover clear paths for growth.

Confrontation Conversations | Strengthen relationships while tackling tough issues.

SCHEDULE & LOCATION

May 25 & 26, 2022
7:30 a.m. - 3:30 p.m.

MCAWW Training Center

1100 Olive Way, Suite 1250, Seattle, WA 98101

COST: \$250 (includes class materials, breakfast and lunch)

In Person at the MCAWW Training Center!



Registration Deadline: April 22, 2022

REGISTRATION FORM - FIERCE CONVERSATIONS #501-22-1

(All fields are required; incomplete applications will not be processed).

Name: _____ Title: _____

Firm: _____

Contact Information

Work Phone: _____ Cell: _____

Email: _____

Years of Experience

In the industry: _____ In current role: _____

Supervisor Contact Information

Name: _____ Email: _____

Check here if you require special accommodations under the American with Disabilities Act.

Indicate if you have dietary restrictions or food allergies:

Check here to opt out of the MCAWW E-newsletter, which allows you to stay current on all upcoming classes and events.

HOW TO REGISTER:

Email completed registration form to: mcaww@mcaww.net

Registration Deadline: April 22, 2022

Class limited to 20 participants
(number of attendees per firm may be limited)

MCA of Western Washington occasionally videotapes, records or photographs events for the purpose of responsibly promoting the association and/or attendance at future events. By registering for this event you agree to allow us to use your name and likeness for such purposes.

DO YOU NEED A FIERCE CONVERSATION?

YES

NO

